PREFACE

In today's fast-paced, complex and globalized business world, ethics is not only a regulatory requirement; it is the foundation of sustainable and responsible leadership. *Managerial Ethics: Business with Excellence and Integrity* by Prof Kuruvilla Pandikattu SJ, Chair Professor, JRD Tata for Business Ethics, XLRI, Xavier School of Management, Jamshedpur is an essential resource for business leaders, managers, academicians and students seeking to integrate ethical decision-making into professional practice.

Drawing from decades of teaching at premier business schools and extensive engagement with corporate ethics, the author presents a comprehensive, practical, and accessible guide to navigating ethical challenges in management. The book is structured to benefit MBA and executive education students, offering a jargon-free and student-friendly approach to ethical theories, frameworks, and case studies.

Some of the key features of the book are:

- *Clear Theoretical Foundations* – Covering ethical frameworks such as *utilitarianism, deontological ethics, virtue ethics*, and contemporary approaches like *ESG* and *corporate governance*.
- *Practical Business Applications* – With Real-world case studies illustrating how ethical dilemmas unfold in managerial decision-making.
- *Cross-Disciplinary Insights* – Integrating business ethics with *behavioural psychology*, *corporate governance*, *sustainability*, and *legal compliance.*
- *Global & Technological Perspectives* – Exploring ethical challenges in *AI, data privacy, automation*, *and multinational corporate practices.*
- *Engaging Pedagogy* – With reflective exercises, ethical decision-making models, and thought-provoking discussion questions to help readers internalize key concepts.

The book goes beyond traditional compliance-focused approaches, advocating for ethical excellence both as a competitive advantage and as an intrinsic value in business. *Managerial Ethics: Business with Excellence and Integrity* will serve as an invaluable guide in fostering integrity, excellence, and responsibility in the larger world of management.